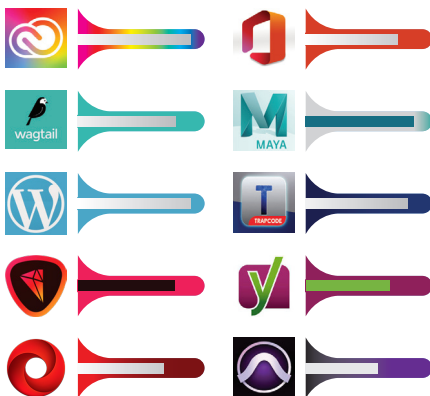




CAOIMHIN WATTS

SOFTWARE

(HOVER MOUSE OVER SOFTWARE LOGOS TO SHOW MORE INFO)



SKILLS

PAGE DES. & TYPOGRAPHY	●	●	●	●	●
BRAND DEVELOPMENT	●	●	●	●	●
WEB DEVELOPMENT	●	●	●	●	●
MOTION GRAPHICS	●	●	●	●	●
MARKETING/SOC MED.	●	●	●	●	●
CONTENT PRODUCTION	●	●	●	●	●
PHOTOGRAPHY & 360°	●	●	●	●	●
DIGITAL ARCHIVING	●	●	●	●	●

GRADUATE OF **THE GLASGOW**
DIGITAL **SCHOOL OF ART**

MDES BA

CONTACT@WATTS.SCOT

07437 810 071

WATTS.SCOT

PROFILE

I've worked as a graphic designer in various capacities (from freelance to permanent, in-house) for a wide range of clients since 2011. Committed to producing high quality work with close attention to detail and to visually communicating clients' ideas and key messages. Responsible for project management of design briefs, taking them from concept to conclusion - & collaborating closely with marketing & communications colleagues on successful campaigns and events. I have played a key and leading role in various brand development projects and supported the development of brand awareness for private businesses and third sector organisations. I've always strived for excellence in my work and my skillset bridges a wide range of design disciplines for screen, print & VR. As part of a creative team, I like to be very accessible and approachable for service users/clients and colleagues. My designs work because they complement organisational values, strategy and vision. I always strive to understand the context

PORTFOLIO EXAMPLES



Branding & new database driven website, archive and learning resource for Scottish Shale. Copywriting and time-based marketing.



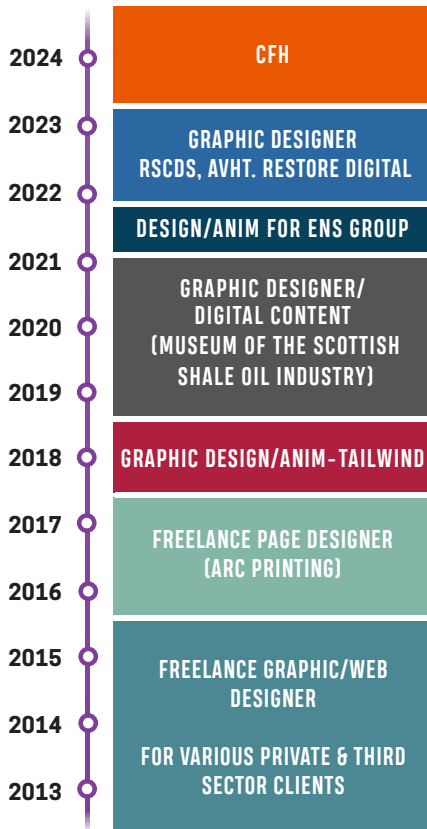
Logo design - communicates a message of social inclusion and celebrates diversity.



Image/video production for private sector international business presentations.

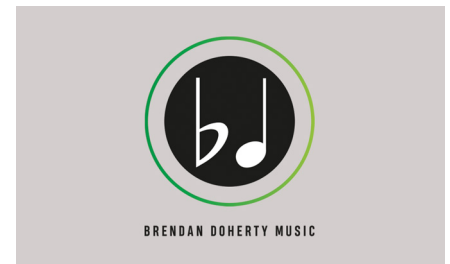
WORK HISTORY

(HOVER MOUSE OVER BLOCKS BELOW TO SHOW/HIDE INFO)



of my work and its place & purpose within a bigger project. I've excellent interpersonal and networking skills and believe that communication between contributing parties is key to successful designs & campaigns. I've worked collaboratively between teams within large and small organisations and have liaised with web development agencies, printers & other external stakeholders and partners, as part of my process & routine. I am an experienced, passionate, ambitious and proactive graphic/web designer, photographer & motion graphics specialist. I have a real interest in creating design assets for organisations which have a positive social impact, having always sought to apply my skills within organisations which actively promote these values. I have a strong understanding of design trends and industry developments and tailor my approach to projects to reflect and be part of what is relevant/current. Delivering contemporary creative design solutions which are tailored to the user's needs. Creating designs which are accessible and relatable to the target demographic. Always looking to embrace new approaches & technologies to tell a story/promote ideas.

PORTFOLIO EXAMPLES



Branding, marketing and web design for a private sector U.S. based business.



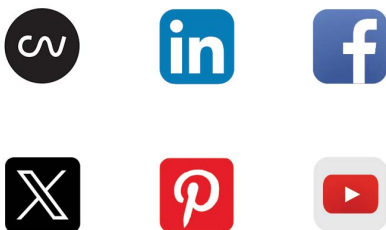
Bespoke interactive virtual tours and augmented reality solutions for large scale heritage projects - commercial & real estate.



Typography and page design for local and international businesses and organisations.

SOCIAL MEDIA PLATFORMS

(CLICK BELOW TO VISIT MY WEBSITE/SOCIAL MEDIA PROFILES)



EDUCATION

MASTERS IN DESIGN (MDES)
DIGITAL DESIGN STUDIO, GLASGOW SCHOOL OF ART
PASS (B) 2011-2013

BACHELOR OF ART DEGREE (BA): ART AND DESIGN
FORTH VALLEY COLLEGE, FALKIRK
PASS (B) 2009-2011

HIGHER NATIONAL DIPLOMA (HND): GRAPHIC DESIGN
GLASGOW METROPOLITAN COLLEGE
PASS (A) 2007-2009

REFERENCES AVAILABLE ON REQUEST

LINKS

