



CAOIMHIN WATTS

SOFTWARE

(HOVER MOUSE OVER SOFTWARE LOGOS TO SHOW MORE INFO)



SKILLS

PAGE DES. & TYPOGRAPHY



BRAND DEVELOPMENT



WEB DEVELOPMENT



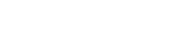
MOTION GRAPHICS



MARKETING/SOC MED.



CONTENT PRODUCTION



PHOTOGRAPHY & 360°



DIGITAL ARCHIVING



MDES BA



CONTACT@WATTS.SCOT



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WATTS.SCOT

PORTFOLIO EXAMPLES



Branding & new database driven website, archive and learning resource for Scottish Shale. Copywriting and time-based marketing.



COMMUNITY INCLUSION

Logo design - communicates a message of social inclusion and celebrates diversity.



Image/video production for private sector international business presentations.

GRADUATE OF **THE GLASGOW SCHOOL OF ART**
DIGITAL DESIGN STUDIO

WORK HISTORY

(HOVER MOUSE OVER BLOCKS BELOW TO SHOW/HIDE INFO)

2024	CFH
2023	GRAPHIC DESIGNER RSCDS, AVHT, RESTORE DIGITAL
2022	DESIGN/ANIM FOR ENS GROUP
2021	GRAPHIC DESIGNER/ DIGITAL CONTENT
2020	(MUSEUM OF THE SCOTTISH SHALE OIL INDUSTRY)
2019	
2018	GRAPHIC DESIGN/ANIM-TAILWIND
2017	FREELANCE PAGE DESIGNER (ARC PRINTING)
2016	
2015	FREELANCE GRAPHIC/WEB DESIGNER
2014	
2013	FOR VARIOUS PRIVATE & THIRD SECTOR CLIENTS

SOCIAL MEDIA PLATFORMS

(CLICK BELOW TO VISIT MY WEBSITE/SOCIAL MEDIA PROFILES)



of my work and its place & purpose within a bigger project. I've excellent interpersonal and networking skills and believe that communication between contributing parties is key to successful designs & campaigns. I've worked collaboratively between teams within large and small organisations and have liaised with web development agencies, printers & other external stakeholders and partners, as part of my process & routine. I am an experienced, passionate, ambitious and proactive graphic/web designer, photographer & motion graphics specialist. I have a real interest in creating design assets for organisations which have a positive social impact, having always sought to apply my skills within organisations which actively promote these values. I have a strong understanding of design trends and industry developments and tailor my approach to projects to reflect and be part of what is relevant/current. Delivering contemporary creative design solutions which are tailored to the user's needs. Creating designs which are accessible and relatable to the target demographic. Always looking to embrace new approaches & technologies to tell a story/promote ideas.

PORTFOLIO EXAMPLES



Branding, marketing and web design for a private sector U.S. based business.



Bespoke interactive virtual tours and augmented reality solutions for large scale heritage projects - commercial & real estate.

EDUCATION

MASTERS IN DESIGN (MDES)

DIGITAL DESIGN STUDIO, GLASGOW SCHOOL OF ART PASS (B) 2011-2013

**BACHELOR OF ART DEGREE (BA): ART AND DESIGN
FORTH VALLEY COLLEGE, FALKIRK
PASS (B) 2009 -2011**

**HIGHER NATIONAL DIPLOMA (HND): GRAPHIC DESIGN
GLASGOW METROPOLITAN COLLEGE
PASS (A) 2007-2009**



Typography and page design for local and international businesses and organisations.

REFERENCES AVAILABLE ON REQUEST

LINKS

